

JO ANNA JOHNSON

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ONLINE PORTFOLIO: <https://jojohanson.github.io/index.html>

SKILLS Organization & Program Management, Youth Development, Web Development and Marketing Professional

Marketing
Creative Development
Project Management
Front End Development
Website Design
Branding / Logo Design
Print and Web Graphics

PROFESSIONAL EXPERIENCE

Assistant Site Director - Skinner – Boys & Girls Clubs of the Midlands, Omaha, NE
Assisted with the oversight and management of site operations, programming and implementation. Maintained positive relationships and communication with Boys & Girls Club (BGCM), school and Collective For Youth (CFY) staff, administration and parents. Helped foster a safe, fun and impactful environment for members.
1/2019 – 9/2020

TECHNICAL SKILLS

HTML
CSS
Bootstrap
WordPress
Photoshop / GIMP / PIXLR Editor
Microsoft Office
SAP

STEM Program Specialist - Millard Central – Boys & Girls Clubs of the Midlands, Omaha, NE
Managed and implemented technology/innovation and fine arts programs and activities that engaged youth between ages 6 and 18 to enhance their personal growth and development.
7/2018 – 1/2019

Reservation Sales Associate – Omni Hotels & Resorts, Omaha, NE
Assisted guests with reservations, offering recommendations to maximize revenue and guest satisfaction. Maintained a high level of professionalism when speaking with customers in a high call-volume environment.
2018

EDUCATION

Procurement Coordinator – Cargill, Blair, NE
Managed strategic and tactical sourcing activities, vendor relations and purchase order processing. Procured materials and services for operations. Developed job aid documentation and facilitated process and procedure training.
2014 – 2016

Foundations of Web Development Certificate
Interface Web School - Omaha, NE
Front-End Web Developer Training including HTML, CSS, JavaScript, jQuery, Bootstrap, AJAX and Responsive Web Design
2017

Graphic Artist – Freelance, Omaha, NE
Designed advertising and marketing materials and advised clients regarding production. Work Samples available for review at enkurij.com/Portfolio
2012 – 2014

Web Development & Design

Online Courses

Alison
2017

Marketing Product Manager – First National Bank, Omaha, NE
Managed credit card marketing campaigns, promotions and incentive programs. Worked internally with Client Management, Compliance, Operations, Legal and Finance, and externally with creative agencies, vendors and third parties on acquisition efforts. Analyzed and reported on campaign performance. Assisted with marketing budget planning and expense management.
2007 – 2013

B.A. in Journalism
Creighton University - Omaha, NE
1995

Lead Compliance Liaison – Physicians Mutual, Omaha, NE
Reviewed advertising, marketing and telemarketing materials for compliance. Advised Compliance Analysts, Creative Development and Direct Marketing areas on regulatory compliance. Drafted process and procedure documentation for Creative Compliance. Participated in marketing concept and strategy sessions related to creative and product development. Involved in branding and new product implementation efforts.
2005 – 2007

Founder
enkurij
Omaha, NE
Promote creative expression, motivation and awareness.
Responsible for business strategy and initiatives.
Visit website at enkurij.com
2001 – Present

Creative Services Project Leader – Central States Health & Life Co. of Omaha, Omaha, NE
Led creative efforts to provide marketing support to sales and agent force. Implemented marketing strategies for agent recruitment. Coordinated product releases, incentive programs and special events. Editor and lead writer of company newsletters.
2002 – 2004

Marketing Specialist – Travel and Transport, Omaha, NE
Developed print advertising and marketing collateral to promote leisure and business travel. Managed ad placement, vendor relations, contracts and billing. Worked with advertising agencies to develop radio and television advertising.
1997 – 2001